September 29, 2011

Statement: Safety Assurance Regarding Radioactive Contamination

Dear Customers,

We would like to thank you for your kind patience on our updated information concerning radioactive contamination referring to the accident of the Fukushima Daiichi Nuclear Power Plant in Northeast Japan. Based on our survey, we are pleased to inform that the risk of the radioactive contamination of our site environment, and manufacturing process of all our products is extremely low after March 11, 2011.

Currently, cosmetic ingredients are not demanded for testing of radioactive contamination, as the measurement methods and safety levels are not generalized globally. However, since the radioactive contamination in cosmetic ingredients are of natural concern, we have implemented monitoring of radioactive contamination to establish our independent assurance policy.

First, the direct distance from the power plant in Fukushima to our site is more than 200km away. According to “Reading of environmental radioactivity level by prefecture” disclosed and daily updated by the Ministry of Education, Culture, Sports, Science and Technology, the environmental radioactivity level in Saitama-shi, which is the closest point to our manufacturing plant was 0.060μSv/h, even right after the accident and now settles around 0.050μSv/h, which is no different from the normal records before the accident, 0.030~0.060μSv/h. It is sufficiently very low level, considering the fact that the year-average human exposure levels to natural radiation is known as 2,400μSv/year. Moreover, we are well prepared to take countermeasures in case of unusual happenings while monitoring the daily updates.

Secondly, we conducted the test with the method of Gamma ray spectroscopy: Germanium detector on samples of the raw materials and the final products with our manufacturing process.
The test results shown below indicate that our site environment is not contaminated by radioactivity:

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\begin{align*}
\text{I} & \ 131 : \text{Not detected} \\
\text{Cs} & \ 134 : \text{Not detected} \\
\text{Cs} & \ 137 : \text{Not detected} \\
\* & \text{The detectable limit: 10Bq/Kg.} \\
\* & \text{Tested by the Ryukyu University Instrumental Research Center}
\end{align*}
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Thirdly, we started reviewing our warehouse management. We are gathering the information on radioactivity contamination from raw material suppliers and will make it obligatory to receive the test results from the vendor of particularly concerned raw materials for risk.

Finally please allow us to ask your kind understanding that we can only test on selected lots, since Japanese authority put high priority on the analysis of radioactive contamination on food and feed products in Japan, before any other market segments.

Sincerely yours,

Masafumi Imazeki
Technical Center Chief
Miyoshi Kasei, Inc.